**The Collaborative: Inspiring Climate Action in BC Secondary Schools** 20 Oct 2023 INNOVATION SPOTLIGHT Sue Fairburn, (she/her) Design Faculty/Researcher, C+C

### Future designers need to meet climate challenges hands-on.



Working together toward climate solutions and reconciliation KPU's CLIMATE+CHALLENGE

Leon Dame, Model, Peter White, Getty Images







- Interdisciplinarity in teaching climate.
- •3 forces for change for Design/ers.
- •What it means for Teachers?





### **Climate Literacy**

climate literacy is expected to achieve in-depth comprehension about the essential principles of Earth's climate system, critical knowledge about assessing scientifically credible information about climate, wider dissemination of the information about climate and climate change in a meaningful way, and ability to make informed and responsible decisions with regard to personal actions that may affect climate....

https://doi.org/10.1016/j.pdisas.2022.100222

A common framework for MOOC curricular development in climate change education - Findings and adaptations under the BECK project for higher education institutions in Europe and Asia





# Climate CHANGE IS AN ABSTRACT PROBLEM.

### WHAT DOES THAT MEAN TO YOU as EDUCATORS?





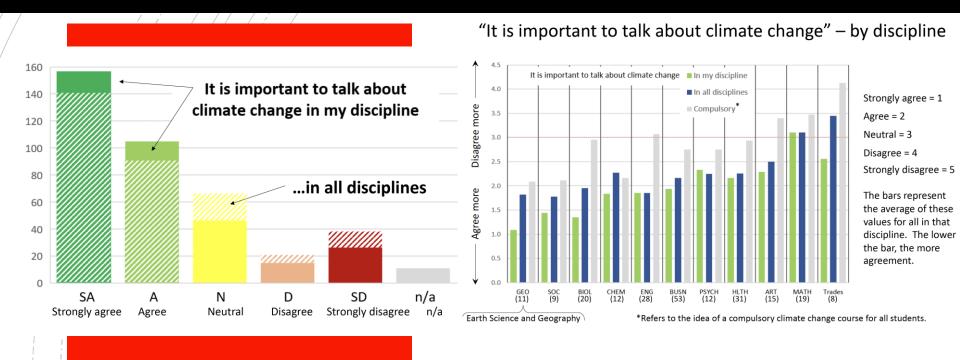




## Climate CHANGE IS COMPLEX.

### WHAT DOES THAT MEAN TO YOU as EDUCATORS?

### FPSE CASC: What we heard from Post-Secondary Faculty across BC...

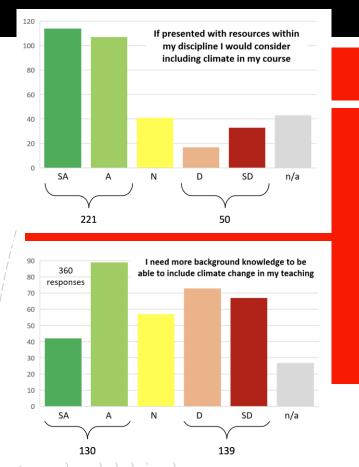


(FPSE CASC Survey Spring 2023) Presentation by Steven Earle to CASC Team Summer 2023 Survey responses = 367 across 16 institutions





### FPSE CASC: What Faculty across BC need, what they'd do with resources.



- I find that personal experiences in nature tend to have the biggest impact on students. In-class discussion is helpful, but they seem to be profoundly moved by engaging in things like nature meditations, hikes, etc. As well as conversations that highlight themes of the interdependence of all living things.
- It would be good to have a working group of instructors that could exchange approaches, information and experiences in teaching about climate change. A list of potential speakers would be a useful resource as well.
- Forcing students to take courses would be the best way to make sure they don't give a crap about climate change.
- I personally believe it is current, real and relevant. I believe students appreciate current real issues being applied in their learning of theory and/or technology, and climate change is top of mind for many.

(FPSE CASC Survey Spring 2023) Presentation by Steven Earle to CASC Team Summer 2023



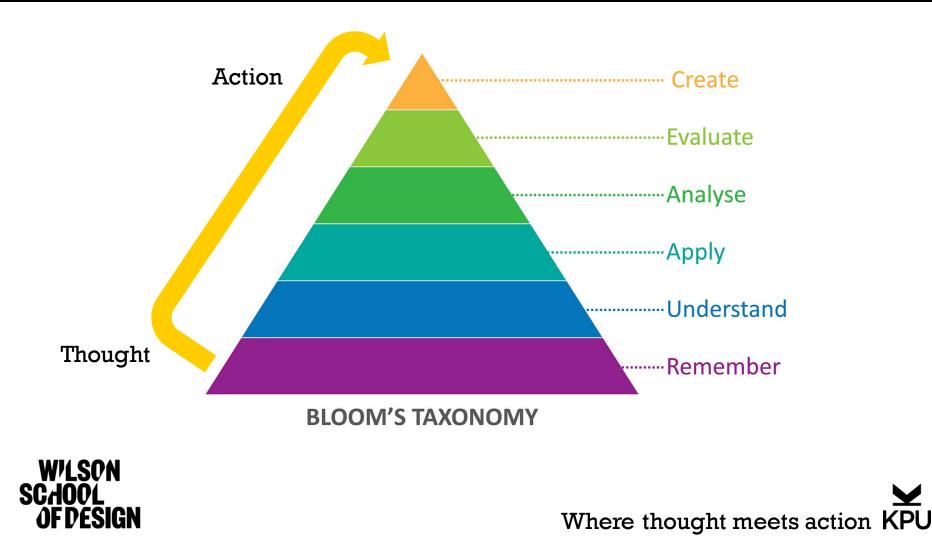


# **STOP** Questions? Observations?





### Future designers need to meet climate challenges hands-on. How?



Future designers need to meet climate challenges hands-on.

### By Designing for meaningful problems.







### Local Partners in the Technical Apparel/Fashion/Product sector:

Circularity:
Inclusivity:
New Extremes:

Arc'tyrex, Lululemon, Debrand, Mustang Survival, Sugarhouse Collective, Renewt, Aqualung, Aritizia. Samsara. Watson Gloves, MEC Fluevoq **Native Shoes** General Recycled, Apparel Coalition, Vital Mechanics Research **Arbutus Medical UBC** Forestry SFU Engineering

KΡ



# 1. Circularity: science & tech

https://commission.europa.eu/energy-climate-change-environment/standards-tools-and-labels/products-labelling-rules-and-requirements\_en



Home > Energy, Climate change, Environment > Standards, tools and labels > Products - labelling rules and requirements

### **Products - labelling rules and requirements**

Rules and requirements for labelling eco-friendly products, energy, fuel consumption and chemicals.

### CO<sub>2</sub> emission limit targets for road vehicles

Requirements, standards and eco-innovation for  $CO_2$  emission reduction for cars, vans, and heavy-duty vehicles.

#### **Energy label and ecodesign**

About the energy label and ecodesign Energy-efficient products

- Product database
- Rules and requirements for energy labelling and ecodesign

#### Chemicals

Legal information on the classification, labelling and packaging of chemical substances and mixtures.

### Ecolabel for eco friendly products and services

EU Ecolabel is a voluntary environmental performance certificate that is awarded to products and services. Learn how to apply for it.

### Fuel consumption labelling for passenger cars

This label has been introduced to help drivers choose new cars with low fuel consumption and CO2 emissions. Information on policies and procedures.

#### **Product environmental footprint**

EU initiative to measure product environmental performance.



### https://debrand.ca

debrand	HOME	SERVICES	SOLUTIONS	ABOUT	PROJECTS	THE LOOP	CONTACT
The Loop							

# Constantine Section of the section o

This year, Debrand is projected to divert nearly 1,000 tons of used textiles (125% year-over-year growth), from landfills through resale, reuse, recycling and recovery channels. With a reputation for exceptional [...]

READ ARTICLE



Sep 14, 2023 Read time: 2 minutes

#### Debrand's New Headquarters: Elevating Sustainability Efforts

"This marks an important milestone that will help us pave the way for new and existing brands who count on us to help them meet their sustainability goals by incorporating [...]

READ ARTICLE



#### Shifting Towards a Circular Economy: A Call for Collaboration

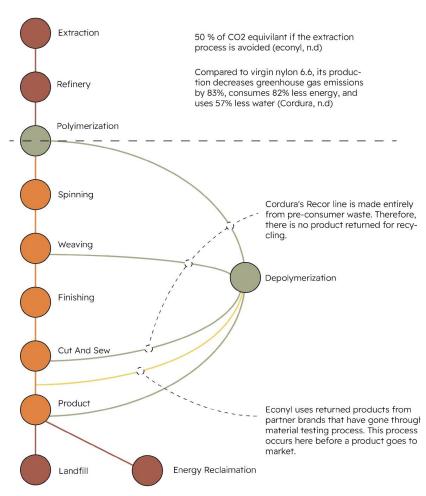
A Shift Towards a Circular Economy Pioneering apparel brands have been taking initial steps towards achieving a circular economy, but a collaborative ecosystem is needed to create a scalable model. [...]

READ ARTICLE





### Gavin Grace, OROS DEPD 2023,Now@ Arc'tyrex



Larger Repairs Self Repairs OROS Engagement Backpack And Shipping Customer Label With Purchase Discount Code For Product Return Products Again Used **Oros Facility** Product Returned For Sorting With Shipping Label Recycling

OROS



Figure 40 Life cycle map of Nylon fabric creation with examples of two closed loop systems in place.

"Sonubus" Acoustic Wall Panel: collab with Native Shoes / Remix

**Glen Downie** 2023

GRIND





REMIX











THEN: Industry worked in silos.

Design Teams

< > Sustainability Teams

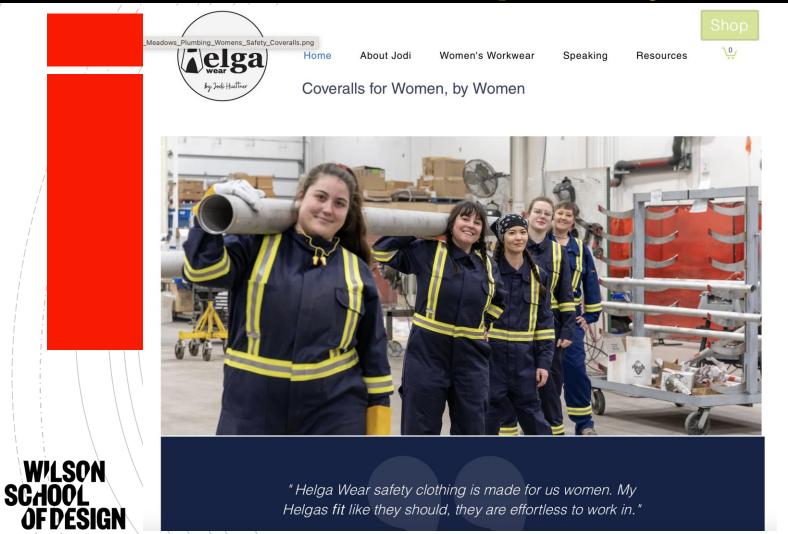
NOW: Companies are working in a changing policy landscape (C6 > C0 - 2025 EU Policy).

E.g. local industry using breathable fabrics: Design & Sustainability teams are integrated. Design Teams+Sustainability Teams work collaboratively to design with membranes using environmentally-friendly Chemistry. \*In the Market by 2024/25.





# 2. Inclusivity: society https://www.helgawear.com





/ / / / / / /

### https://madeoutdoor.com Cheryl LeBarr, WSD Alumni

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KPU

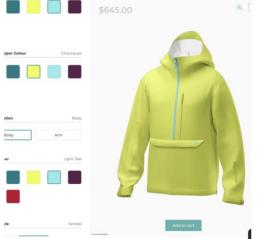
Step 3: SHRED

#### Get outside in your new custom gear. Tweaks and adjustments are on us - we won't stop until they're perfect.



<u>H</u>ow it Works

Step 1: DESIGN



You choose the details for your apparel from materials and color to pockets and hood. How you want it is how we'll build it.



MΛ DE

Step 2: SCAN

After you've placed your order you will get a link to our Al-based measurement tool. It only takes 2 minutes to get the perfect fit.

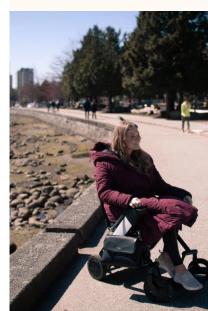
W/LSON SCHOOL OF DESIGN

### Alex Wyse, FASN 2023

Recreational technical apparel for women in wheelchairs.

# scout society





#### Design Challenges + Solutions





### Hanae Yaskawa, DETA

Resilience Climbing Pants: outdoor paraclimbing pants for climbers living with spinal cord injuries.

RED DOT AWARD WINNER 2022





https://designawards.core77.com/Commercial-Equipment/112093/ADIRA-Active-Duty-Impact-Resistant-Armour

#### **Clarissa Martins**

ADIRA (Active-Duty Impact Resistant Armor for Femaleidentifying Officers)

### DEPD Student 2021

W/LSON

SCHOOL OF DESIGN

CORE 77 Student Notable Commercial Equipment Design 2022



Shoulder Straps Loop Fasteners along the full length of straps allows for maximum shoulder length adjustability. Accommodating female officers with a longer or straps should be adjusted accordingly making sure the carrier sits just below the jugular notch and 2 to 3 finger width above the duty bett when standing.

Articulated Layers Having the inner layers of the carrier be articulated allowed for optimal protective coverage, eliminated the unnecessary empty space that put female officers at higher risk.

> Adjustable waistband Loop Fasteners along the

Loop Pasteners along the waistband has been measured accordingly to account for multiple layers worn under the garment indicating the maximum size while retaining



Hard Plate

The Hexagon shape adapts to the user's body and accommodated for slightly different bust positions creating a flat surface for optimal protection.



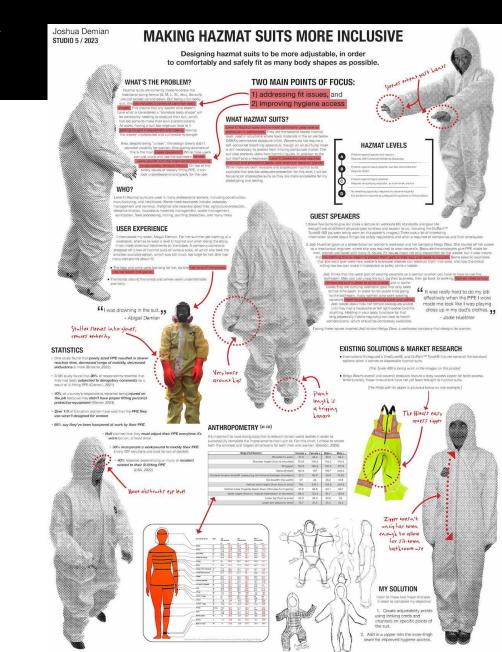


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### Joshua Demian, DEPD (2023)

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Inclusive PPE for underrepresented users: adjustability strategies to accommodate different body shapes.



Data bias: Anyone interested in working in design needs to learn about different body types and how to design with inclusivity.



Books to get: Beautiful Users (Lupton) Invisible Women (Criado Perez) Design meet Disability (Pullin)





# 3. New Extremes: scenarios

nawards.core77.com/Commercial-Equipment/87384/BURRITO-Passive-Rewarming-Device-for-Polar-Conditions



# water Rescue: passive thermal rewarming

Passive rewarming device designed for female polar snorkelers (2018), Core77 Award 2019





# 3. New Extremes

https://designawards.core77.com/Commercial-Equipment/104656/Alta-Hyperbaric-Chamber



# **Altitude Rescue: personal hyperbaric chamber**

Device designed for temporary treatment of altitude sickness (2020), Core 77 Award 2021





# 3. New Extremes

### Climate Anticipation Personal Environment (Fairburn et al, 2018)

Extending learning through New Extremes:

Learning about unfamiliar settings and unpredictable situations can help push boundaries, expand our thinking and yield innovative results.





# Climate CHANGE IS AN ABSTRACT PROBLEM. Climate CHANGE IS COMPLEX.

MAKE THE ABSTRACT TANGIBLE. VISUALISE COMPLEXITY.







ME:

Applied Human Sciences: MSc Environmental Physiology Environmental Design: MEDes in Industrial Design

Cold water swimmer, former diver, Free Diver (AIDA-in progress)

I read across disciplines – anthropology, environmental science, architecture, material science, geology, human geography, ecology, design, cultural theory... literary ecology, science fiction...

### sue.fairburn@kpu.ca

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The Collaborative: Inspiring Climate Action in BC Secondary Schools 20 Oct 2023 INNOVATION SPOTLIGHT Sue Fairburn, Design Faculty/Researcher

# **KPU's CLIMATE+ CHALLENGE**

#### What is it?

A KPU-wide initiative that engages students and instructors in learning about climate change, through an empathetic and solutionsoriented lens. Everyone of us can take action to stop accelerated climate change, and growing social inequities. Every discipline, and every student, can contribute to a better understanding of the challenges, and employ critical and creative thinking, testing and innovation to find solutions.

#### What's the point?

To get more people at KPU talking, learning, thinking about and finding solutions to the climate emergency, and various climate-related challenges. The more we talk about this, and plan and take action, the more capacity we build to meet the upcoming challenges. This year is a pilot of what we hope will become a permanent part of KPU's sustainability vision, and our teaching and learning at the university.

#### Why Climate Plus?

There are many reasons to consider climate change as an inter-related challenge, rather than a stand-alone crisis, such as: vulnerability to climate impacts cannot be separated from structural inequities; climate change is a threat multiplier, so we need to concurrently address inter-related challenges like the biodiversity crisis; climate change can be seen as an extension of a colonial and capitalist project, which some argue must be addressed to effectively also deal with the climate crisis.

#### What are we looking to get out of the Climate+ Challenge?

Ideas, solutions, hope, action across a wide range of disciplines, such as horticulture, political science, journalism, environmental protection, and creative writing! We'll be sharing some of the projects and student work publicly, and other work will feed back into the project to support further work in other courses. And we'll be increasing our ability to respond to and reduce future impacts. We look forward to seeing you involved!



